



ENTRYPOINT
— RISK STRATEGIES —
CLEAR DIRECTION. SMARTER DECISIONS. STRONGER OUTCOMES.

PUBLIC WEBSITE POLICY

Website Terms of Use and Professional Disclaimer

Clear boundaries for an advisory-only, vendor-neutral website.

These Terms govern use of the EntryPoint Risk Strategies public website and explain the limits of website content, interactive tools, and pre-engagement communications.

EFFECTIVE DATE May 25, 2026	LAST UPDATED July 15, 2026
WEBSITE entrypoint-strategies.com	DOCUMENT OWNER EntryPoint Strategies LLC

Clear direction. Smarter decisions. Stronger outcomes.



Document Overview

DOCUMENT TYPE	Public-facing website policy
APPLIES TO	entrypoint-strategies.com and its public pages, content, diagnostic, and contact links
LEGAL ENTITY	EntryPoint Strategies LLC, d/b/a EntryPoint Risk Strategies

Use note: This policy governs the public website only. A signed client agreement, Statement of Work, or data-handling addendum controls any professional engagement.

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These Website Terms of Use and Professional Disclaimer (“Terms”) govern your access to and use of the website located at entrypoint-strategies.com, including its pages, written content, interactive diagnostic, graphics, downloadable materials, links, and other publicly available features collectively referred to as the “Website.”

The Website is owned and operated by EntryPoint Strategies LLC, doing business as EntryPoint Risk Strategies (“EntryPoint,” “we,” “us,” or “our”), a Maryland limited liability company.

These Terms are posted to provide notice of the conditions governing the Website. By accessing or using the Website after being provided reasonably conspicuous notice of these Terms, you agree to them to the fullest extent enforceable under applicable law. If EntryPoint presents a checkbox, submission notice, or other affirmative acknowledgement, selecting or using that feature constitutes your agreement. If you do not agree, do not use the Website.

Acceptance of these Terms is not consent to optional tracking, targeted advertising, sensitive-data processing, or another activity for which applicable law requires a separate consent or opt-out choice.

1. Purpose of the Website

The Website provides general information about EntryPoint’s cybersecurity advisory, documentation, readiness, policy-support, vendor-review, cyber-insurance-readiness, incident-preparedness, and risk-prioritization services.

The Website is intended to help business owners and professional organizations better understand:

- Cybersecurity governance and documentation needs;
- Sensitive-information workflows;
- Access and account-management considerations;
- Vendor and service-provider responsibilities;
- Cyber-insurance readiness;
- Policy and procedure needs;
- Incident-preparedness considerations; and
- Potential next steps for obtaining professional advisory services.

The Website is intended primarily for adults acting in a business or professional capacity. It is not directed to children.

2. No Professional Engagement Created

Accessing the Website, using its diagnostic, downloading or reading Website content, clicking a call-to-action button, or sending an email to EntryPoint does not create:

- A client or advisor relationship;
- An attorney-client relationship;
- An insurance broker or producer relationship;
- A managed-services relationship;
- A fiduciary relationship;
- A confidential or privileged relationship;
- A business associate relationship under HIPAA;
- A duty to monitor your systems or environment; or
- An obligation for EntryPoint to accept or perform any engagement.



A client relationship begins only after EntryPoint and the prospective client execute an applicable written agreement or Statement of Work identifying the services, deliverables, fees, responsibilities, data-handling requirements, and other engagement terms.

Any signed agreement or Statement of Work governs the applicable client engagement. If these Terms conflict with a signed client agreement, the signed client agreement controls with respect to that engagement.

3. Professional and Advisory Disclaimer

EntryPoint provides cybersecurity advisory and documentation-focused services. Unless expressly stated in a separate signed agreement, EntryPoint is not acting as:

- A law firm or attorney;
- An insurance broker, producer, agent, adjuster, or coverage advisor;
- An accountant, tax professional, or financial advisor;
- A healthcare or medical professional;
- A managed IT provider;
- A managed security services provider;
- A security operations center;
- A penetration-testing or vulnerability-scanning provider;
- A forensic investigator;
- A live incident-response provider;
- A compliance auditor or certification body;
- A PCI Qualified Security Assessor;
- A regulator or governmental authority; or
- An authorized representative of any vendor, insurer, broker, customer, or government agency.

Website content does not constitute legal, regulatory, insurance, accounting, tax, medical, employment, financial, or other licensed professional advice.

You should consult qualified legal counsel, insurance professionals, accountants, healthcare compliance professionals, IT providers, incident-response professionals, or other appropriate specialists regarding matters that require their expertise.

4. No Compliance, Security, or Insurance Guarantee

Cybersecurity involves risk management. No policy, procedure, assessment, product, vendor, safeguard, or advisory service can eliminate every risk or guarantee that an incident will not occur.

EntryPoint does not represent or warrant that Website content or any general recommendation will:

- Make a person or organization compliant with any law, regulation, contract, framework, or standard;
- Prevent a breach, ransomware event, fraud, data loss, outage, or other incident;
- Satisfy a regulator, auditor, customer, vendor, or business partner;
- Qualify an organization for insurance;
- Reduce insurance premiums;
- Prevent an insurance exclusion, limitation, denial, or rescission;
- Ensure that a claim will be covered or paid;
- Certify the security or legal sufficiency of a vendor;
- Produce a specific technical, legal, insurance, financial, or business outcome; or
- Identify every vulnerability, threat, contractual obligation, or operational risk.



References to “readiness,” “evidence,” “risk,” “security posture,” “scorecards,” “safeguards,” or similar concepts describe advisory and organizational activities. They do not constitute an audit opinion, attestation, certification, warranty, or legal conclusion.

5. Cyber-Insurance Information

Website information concerning cyber insurance is provided only to explain common operational, documentation, and evidence topics that may arise during applications, renewals, underwriting, or claims.

EntryPoint does not:

- Sell, solicit, negotiate, procure, bind, or administer insurance;
- Interpret policy language as legal or coverage advice;
- Determine whether an incident or loss is covered;
- Represent an insurer, broker, or applicant;
- Complete or submit an application on your behalf; or
- Guarantee eligibility, pricing, terms, coverage, or payment of a claim.

All insurance applications, questionnaires, attestations, representations, and submissions remain the responsibility of the applicant or policyholder and should be reviewed with the appropriate broker, insurer, counsel, IT provider, or other qualified professional.

6. Vendor and Product Information

EntryPoint is vendor-neutral and does not use the Website to sell cybersecurity software or hardware.

Any reference to a vendor, technology, platform, control, framework, or service is provided for general informational purposes. It does not constitute:

- An endorsement;
- A certification of the vendor’s security;
- A warranty of performance;
- A legal review of a contract;
- A guarantee that the product is suitable for your organization; or
- A representation that the vendor will satisfy your legal, regulatory, contractual, insurance, or operational obligations.

You are responsible for evaluating, selecting, contracting with, supervising, and paying any third-party provider you choose.

7. Interactive Diagnostic and Website Tools

The Website may offer an interactive diagnostic or similar tool that asks visitors to select general information such as:

- Business type;
- Business stage;
- Current business pressure; or
- Areas of cybersecurity concern.

The diagnostic is intended only to provide a general educational starting point. Its output:

- Is generated from limited visitor selections;
- Is not a personalized assessment;



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- Is not based on technical testing or document review;
 - Is not a compliance determination;
 - Is not a substitute for professional judgment;
 - Does not establish a client relationship; and
 - Should not be treated as a complete risk analysis or implementation plan.

You remain responsible for independently evaluating any action you take based on the output.

8. No Emergency or Incident-Response Service

Do not use the Website, its diagnostic, or its general contact email to request urgent incident response, emergency monitoring, forensic investigation, containment, breach determination, or regulatory notification.

EntryPoint does not monitor Website messages continuously and does not guarantee a particular response time.

If you are experiencing an active cybersecurity incident, contact your authorized IT provider, incident-response provider, cyber-insurance carrier or broker, privacy or breach counsel, law enforcement, or another appropriate emergency resource according to your organization's incident-response procedures.

9. Information You Submit

You may voluntarily contact EntryPoint by email or through another communication method identified on the Website. If you email EntryPoint, EntryPoint receives and processes the information you include in the message to review and respond to your inquiry.

By doing so, you authorize EntryPoint to use the information you provide to:

- Review and respond to your inquiry;
- Determine whether EntryPoint's services may be relevant;
- Discuss a possible engagement;
- Schedule or conduct an introductory conversation;
- Maintain reasonable business records; and
- Protect EntryPoint's legal, operational, and security interests.

Sending information before a written engagement is established does not make that information legally privileged and does not create a professional duty beyond obligations imposed by applicable law and the Privacy Policy.

10. Do Not Submit Restricted or Sensitive Information

The Website and ordinary email are not approved channels for transmitting sensitive or regulated information.

Do not submit:

- Passwords;
- MFA codes or recovery codes;
- Authentication tokens;
- Private keys, seed phrases, or security certificates;
- Social Security numbers;
- Full dates of birth;
- Driver's-license or passport numbers;
- Bank-account or financial-account credentials;



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- Full payment-card numbers, CVV codes, PINs, or payment-authentication data;
 - Protected health information or patient records;
 - Unredacted tax, payroll, or employment records;
 - Legal case files or privileged communications;
 - Production datasets;
 - Vulnerability details that could create an immediate security risk;
 - Classified or export-controlled information; or
 - Confidential information you are not authorized to disclose.

If you believe EntryPoint may need sensitive information for a proposed engagement, first contact EntryPoint without including that information. Do not provide restricted information unless and until a secure transfer method, written scope, authorized data categories, retention requirements, and any required Business Associate Agreement, Business Associate Addendum, or similar data-handling addendum are established.

EntryPoint may delete, quarantine, return, or decline to review unsolicited restricted information.

11. Payment Information

The public Website does not directly collect or process payment-card information.

If you become a client, payments may be processed through a third-party payment provider under separate terms and privacy practices. Do not send payment-card information to EntryPoint through the Website or ordinary email.

12. Acceptable Use

You may use the Website only for lawful informational and business purposes.

You may not:

- Use the Website in violation of any law, regulation, contract, or third-party right;
- Attempt to gain unauthorized access to the Website, hosting environment, accounts, systems, or data;
- Conduct vulnerability scanning, penetration testing, exploitation, denial-of-service activity, or security testing without EntryPoint's prior written authorization;
- Introduce malicious code, scripts, automated attacks, or harmful content;
- Interfere with the Website's operation or another visitor's use;
- Impersonate another person or organization;
- Submit false, fraudulent, deceptive, or misleading information;
- Scrape, harvest, or collect contact information through unauthorized automated means;
- Use Website content to misrepresent your own security, compliance, insurance, audit, or certification status;
- Remove copyright, trademark, or ownership notices;
- Reproduce or commercially exploit Website content except as expressly permitted; or
- Assist another person in performing prohibited activity.

EntryPoint may restrict or terminate access when it reasonably believes these Terms have been violated.

13. Intellectual Property

The Website and its original content, including its text, graphics, branding, logos, layouts, diagnostic structure, frameworks, scorecard concepts, policy descriptions, roadmaps, and other materials, are owned by or licensed to EntryPoint and are protected by copyright, trademark, and other intellectual-property laws.



EntryPoint grants you a limited, revocable, nonexclusive, nontransferable license to access and use the Website for your own lawful informational and internal business purposes.

You may not copy, republish, sell, license, distribute, publicly display, create commercial derivative works from, or otherwise exploit Website content without prior written permission, except for limited quotations permitted by law with appropriate attribution.

“EntryPoint Risk Strategies,” associated logos, slogans, and other brand identifiers may not be used in a way that suggests sponsorship, certification, approval, affiliation, or endorsement without written permission.

14. Third-Party Websites and Services

The Website may contain links to or interact with third-party websites, email applications, hosting infrastructure, or other external services.

EntryPoint does not control and is not responsible for the availability, content, security, accuracy, accessibility, or privacy practices of third parties. A link does not constitute an endorsement.

Your use of a third-party service is governed by that provider’s terms and policies.

15. Privacy

EntryPoint’s collection and handling of personal information through the Website are described in the Website Privacy Policy.

The Website Privacy Policy explains that ordinary technical information may be processed by the hosting environment and that information you voluntarily send may be processed by EntryPoint’s email, hosting, communication, and business-service providers as necessary to respond, maintain records, and protect operations.

16. Electronic Communications

When you email EntryPoint or otherwise communicate electronically, you consent to receive electronic responses concerning your inquiry or possible engagement.

Submitting an inquiry does not, by itself, enroll you in recurring promotional emails. If EntryPoint sends marketing emails, those messages will use accurate sender information, include EntryPoint’s valid postal mailing address and a clear opt-out method, and comply with other applicable commercial-email requirements.

EntryPoint will honor opt-out requests within the time required by applicable law.

You are responsible for maintaining accurate contact information and for protecting the security of your email account and devices.

17. Website Availability and Changes

EntryPoint may modify, suspend, restrict, or discontinue any part of the Website without notice.

EntryPoint does not guarantee that:

- The Website will always be available;
- Access will be uninterrupted or error-free;
- Every feature will work on every browser or device;



- Content will always be complete or current;
- Defects will be corrected immediately; or
- The Website will be free from every harmful component.

EntryPoint may update Website content as services, laws, regulations, technology, industry practices, or business operations change.

18. Disclaimer of Warranties

To the fullest extent permitted by law, the Website and all Website content are provided on an “as is” and “as available” basis.

EntryPoint disclaims all express, implied, statutory, and other warranties relating to the Website, including implied warranties of merchantability, fitness for a particular purpose, title, noninfringement, accuracy, availability, and security.

EntryPoint does not warrant that information presented on the Website is complete, error-free, suitable for a particular organization, or current for every jurisdiction or factual situation.

Some jurisdictions do not allow certain warranty exclusions. In those jurisdictions, these exclusions apply only to the extent permitted by law.

19. Limitation of Liability

To the fullest extent permitted by law, EntryPoint Strategies LLC and its members, managers, employees, contractors, representatives, licensors, and service providers will not be liable for indirect, incidental, special, consequential, exemplary, punitive, or enhanced damages arising from or related to the Website.

This includes loss of profits, revenue, business opportunity, goodwill, data, insurance coverage, system availability, or expected savings, even if EntryPoint was advised that such loss was possible.

To the fullest extent permitted by law, EntryPoint's aggregate liability arising solely from your use of the public Website will not exceed one hundred United States dollars.

These limitations do not exclude liability that cannot legally be excluded, such as liability for fraud, willful misconduct, or other nonwaivable obligations.

A signed client agreement may contain different limitations governing services performed under that agreement.

20. Indemnification

To the fullest extent permitted by law, you agree to defend, indemnify, and hold harmless EntryPoint Strategies LLC and its members, managers, employees, contractors, and representatives from third-party claims, losses, damages, liabilities, costs, and reasonable attorneys' fees arising from:

- Your unlawful or unauthorized use of the Website;
- Information or materials you submit without proper authority;
- Your infringement of another person's rights;
- Your violation of these Terms; or
- Your misuse or misrepresentation of Website content.

This obligation does not apply to the extent a final judgment determines that a claim resulted from EntryPoint's gross negligence, willful misconduct, or violation of a nonwaivable legal duty.



21. Governing Law and Venue

These Terms are governed by the laws of the State of Maryland, without regard to conflict-of-law principles.

Any dispute arising solely from the Website or these Terms must be brought in a state or federal court with proper jurisdiction in Maryland, unless applicable law requires another forum.

Before filing a claim, the parties are encouraged to make a good-faith effort to resolve the matter through written communication.

22. Changes to These Terms

EntryPoint may update these Terms when the Website, services, business practices, technology, or applicable requirements change.

The updated version will be posted with a revised “Last Updated” date. Changes become effective when posted unless another date is stated.

Your continued use of the Website after reasonably conspicuous notice of an update may constitute acceptance of the revised Terms to the extent enforceable under applicable law. EntryPoint will not rely solely on passive Website use when applicable law requires affirmative consent to a material change.

23. Severability and Waiver

If any provision of these Terms is found invalid or unenforceable, it will be enforced to the maximum extent permitted and the remaining provisions will continue in effect.

EntryPoint’s failure to enforce a provision is not a waiver of its right to enforce that or another provision later.

Nothing in these Terms is intended to waive any right that cannot lawfully be waived under applicable privacy, consumer-protection, or other nonwaivable law.

24. Entire Website Agreement

These Terms and the Privacy Policy constitute the entire agreement concerning use of the public Website.

They do not replace or amend any signed client agreement, Statement of Work, Business Associate Addendum, confidentiality agreement, or other written agreement between EntryPoint and a client.



25. Contact Information

Questions concerning these Terms may be sent to:

ENTRYPOINT STRATEGIES LLC

d/b/a EntryPoint Risk Strategies

2704 Amber Crest Rd

Hanover, Maryland 21076

contact@entrypoint-strategies.com

entrypoint-strategies.com

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